

# JOSELITO CATINDOY

## VIDEOGRAPHER/PHOTOGRAPHER/GRAPHIC

906 WINNIPEG AVE. MB R3E0R9

C: 204.951.3878 | P: 204.219.6613 | E: joselc@shaw.ca

Diverse digital media professional. Proficient in creating, producing, and supervising a diverse range of network productions ranging from multi-media photography and videography to online digital content and social media. Bringing strong work ethics, leadership skills, and a positive attitude conducive to a fast paced competitive environment.

I have a Bachelors of Science degree in Computer Science. I am also experienced in photography and videography, and am literate in programs like Adobe Creative Suite and other cutting edge software.

## WORK EXPERIENCE

**Multimedia Production Specialist** • Conducted the recording and editing of audio and video content with the Premier of Manitoba and all the Provincial Ministers for social media posting, special events, government announcements for public use, educational purposes and special assignments.  
November 2022 - October 2023

Manitoba Government  
Executive Council  
450 Broadway, Winnipeg,  
Manitoba R3C 0V8  
Telephone: (204) 945-5813  
www.gov.mb.ca

- Employed various innovative strategies that improved the productivity of the video editing process as requested by the executive council which increased social media exposure.
- Reviewed the executive council's requirements for each upcoming project and used this information to develop an equipment list, production dates and filming locations.
- Gathered all necessary items before the shoot, including sound, lighting and background equipment.
- Trimmed 100+ video fragments to required lengths and reconstructed them in a series of sequences that display stories with an impactful effect.
- Experience in audio/video production and editing, for use on multimedia platforms such as TV Ads, Radio Ads, Social media and other digital environments.
- Experience with cameras and other control systems, and directing live-to-air productions.
- Prepared and created print & graphic designs for social media posting and banners and print purposes.  
Software: Adobe Premiere, Adobe Photoshop, Adobe Illustrator, Adobe Bridge, Adobe Audition, Adobe Media Encoder, Insta 360 Studio, Microsoft Office (Word, Outlook, Excel, Teleprompter).

**Videographer /  
Photographer /  
Graphic Designer**

January 2019 - November  
2022

Vickar Automotive Group  
1505 Dugald Rd, Winnipeg,  
Manitoba R2J 0H3  
Telephone: (204) 515-1844  
www.vickar.com

- Conducted extensive research to compile content and current information in preparation for event coverage and video shoot.
- Recorded, edited, and posted event shoots and vehicle videos on current social media platforms: YouTube, Facebook, Instagram and other social media.
- Created countless informational videos intended to raise funds for the organizations like ANCOP, Winnipeg Humane Society, St. Boniface Radiothon and many more.
- Met with the dealership team, determined their video needs, and designed a video to suit their goals for YouTube, Facebook and Instagram advertisements.
- Experienced in studio photography, concerts, events, family portraits to wedding, engagements, corporate headshots, holiday theme and outdoor photoshoots.
- Experienced photo retoucher.
- Prepared and created print & graphic designs for advertisements, flyers, brochures, magazine publication, sell sheets, posters, signages, catalogs, business cards, billboards, banners, and website graphics.
- Maintained company website graphics and updated employee photos. Experienced in HTML5, CSS3, Bootstrap, Wordpress and XMSPro.
- Software: Adobe Premiere, Adobe Photoshop, Adobe Illustrator, Adobe Bridge, Adobe Media Encoder, Insta 360 Studio, Microsoft Office (Word, Outlook, Excel, Powerpoint).

**Web Graphic Designer** • Prepared and created print & graphic design for advertisements, flyers, brochures, magazine publication, sell sheets, posters, signages, catalogs, business cards, infographics, website graphics, and custom displays for trade shows and inhouse-exhibits.  
October 2013 - March 2018

MicroPilot  
72067 Road 8E, Sturgeon Rd.  
Stony Mountain, Manitoba,  
Canada R0C 3A0  
Telephone: (204) 344-5558  
www.micropilot.com

- Engaged in close collaborations with the technical writer, sales and marketing team in planning for online and print advertising for newspaper and magazine, flyers, email blast/campaigns and social media posting.
- Planned, designed and executed email marketing campaign on a weekly basis using iContact for Salesforce.
- Designed, developed, and maintained company website. Experienced in HTML5, CSS3, Bootstrap.
- Experienced in video production using GoPro system and DSLR, and preparing short video clips for client presentation.
- Camera and studio preparation setup for product photography.
- Actively researched industry trends to bring new ideas and applications to the company.
- Prepared the sorting and tracking marketing materials for international sales representative, and provided a digital and print graphic using FTP and Dropbox.
- Software: Adobe Photoshop, Adobe Illustrator, Adobe Premiere, Adobe Bridge.

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## WORK EXPERIENCE

**Web Graphic Designer / Photographer** • Prepared and created print & graphic design for advertisements, flyers, brochures, magazine publication, sell sheets, posters, signages, catalogs, business cards, infographics, website graphics and custom displays for trade shows and inhouse-exhibits.  
June 2005 - October 2013

Ang Peryodiko Publishing  
210-A Tyndall Avenue,  
Winnipeg, Manitoba,  
Canada R2R 1S5  
Telephone: (204) 694-6734  
www.angperydiko.ca

- Produced compelling creative work that met business objectives.
- Participated in external and internal planning, and meeting with clients, management and development teams.
- Performed wireframes, page layout, sketching, proof reading, drawing and photo editing for the newspaper.
- Designed, developed and maintained the company website.
- Digital photo retoucher.
- Product, event, and concert photographer.
- Photo and video coverage for multiple events like business promotional, organizations, fundraising, political coverage.
- Software: Adobe Photoshop, Adobe Illustrator, Adobe Bridge, Adobe InDesign, PageMaker, Adobe PDF.

**Web Graphic Designer / Computer Technician** • Prepared and created print & graphic design for advertisements, flyers, brochures, magazine publication, sell sheets, posters, signages, catalogs, business cards, website graphics.  
April 2005 - June 2005

RDL Computer  
875 Sargent Avenue,  
Winnipeg, Manitoba  
Canada R3E 0C6  
Telephone: (204) 774-1855  
www.rdlcomputer.com

- Installed and maintained company's computer systems and network.
- Performed upgrades and installed updates.
- Completed troubleshooting and repair when computers had problems.
- Assisted office staff with computer application questions.
- Recommended computer products and applications to improve productivity.
- Software: Adobe Photoshop, Adobe Illustrator, Dreamweaver.

## REFERENCES

### JOHN KAMCHEN

Manitoba Government  
Media Specialist  
john.kamchen@manitoba.ca  
+1 (204) 218-6195

### IAN DOWHOS

Manitoba Government  
Media Specialist  
ian.dowhos@manitoba.ca  
+1 (204) 599-5502

### JESSICA BONNETEAU

Progressive Conservative  
Operation Manager  
jdbonneteau@gmail.com  
+1 (204) 296-5322